

C. PERRY WOLFE, CSPO

Senior Product Owner | Full-Stack Web & Data-Driven Delivery

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PROFILE

Senior Product Owner with 15+ years structuring end-to-end delivery across web applications, operational platforms, and data-driven environments. Founded Bright Paths, LLC to design and ship full-stack products across health/wellness, education, and supply chain domains — including Arc Katalyst (React Native + Supabase) and a supply chain platform for an apparel e-commerce client expanding into international markets. Proven ownership of full product lifecycle — strategy, architecture, roadmap, delivery, and sustainment — within lean, matrixed teams. Skilled at translating ambiguous business needs into prioritized epics, features, and user stories, and at operating as the primary liaison between business stakeholders, engineering, architecture, and external vendors. Strong record of improving delivery predictability and stakeholder confidence through structured governance and AI-augmented development processes.

PROFESSIONAL EXPERIENCE

Product Owner & Architect — Bright Paths, LLC

2024 — Present

Product architecture and delivery across health/wellness, education, and supply chain domains.

Arc Katalyst — Flagship Product

- Designed and shipped a full-stack athletic performance coaching platform from concept to production — React Native mobile, TypeScript web application, and Supabase backend (Postgres, RLS, migrations, edge functions).
- Owned end-to-end product strategy, architecture, roadmap, and delivery — from data model and scoring logic through release governance and validation frameworks.
- Established and governed an AI-agent development workflow with documented role boundaries, handoff protocols, and release gates, enabling autonomous contribution under human product oversight.
- Translated an abstract behavioral progression model into a working product architecture with scoring engines, adaptive coaching logic, and equivalency systems.
- Delivered 1,300+ pull requests across mobile, web, and backend with SemVer release discipline and demo-based branching.

Apparel E-Commerce Client — Supply Chain Platform

- Defined product strategy, architecture, and requirements for a full-stack web platform managing procurement, inventory, logistical shipping, and sales operations — live in production and expanding into international markets.
- Translated ambiguous business needs into prioritized epics, features, and user stories; coordinated the development team through production launch.
- Owned end-to-end product decisions across the procurement → inventory → fulfillment → sales lifecycle, delivering new capabilities as business needs evolved.

VP of Operations — SKYL Holdings

2025 — Present

- Own end-to-end product lifecycle across web-based operational and analytics platforms — strategy, roadmap, delivery, and sustainment.
- Translate executive priorities and ambiguous business needs into prioritized epics, features, and user stories for engineering execution.
- Serve as primary liaison between C-suite leadership, business stakeholders, customers, and engineering teams across a matrixed operating environment.
- Manage competing priorities across new development and sustainment work within lean 4–5 person engineering teams.
- Improve delivery predictability and stakeholder confidence through structured governance, documentation, and lifecycle discipline.

Director of AI Projects & Management — SKYL Holdings

2024 — 2025

- Re-architected product delivery workflows to enable parallelized execution, improving sprint throughput and reducing cycle time.
- Standardized Epic → Story → Acceptance Criteria frameworks, reducing rework and improving sprint predictability.

- Established governance processes that improved transparency, traceability, and stakeholder confidence across cross-functional teams.
- Led coordination between executive leadership, customers, and engineering to accelerate roadmap delivery without expanding headcount.

Product Manager / Product Owner — SKYL Holdings

2021 — 2024

- Owned product roadmap and backlog execution for React / Node.js web applications supporting operations and customer-facing workflows.
- Facilitated sprint planning, backlog refinement, retrospectives, and release coordination across cross-functional engineering teams.
- Integrated third-party APIs (UberEats, DoorDash) to expand platform capability and streamline fulfillment and logistics operations.
- Translated operational inefficiencies into structured system enhancements, improving reliability and reducing manual overhead.
- Served as primary liaison between business stakeholders, developers, and executive leadership.

Data Analyst — Airriva (Operating Division of SKYL)

2020 — 2021

- Built reporting frameworks and data workflows supporting regional and enterprise-level decision-making.
- Identified performance gaps and process inefficiencies through structured data analysis.
- Influenced product direction by translating operational metrics into actionable improvement initiatives.

Regional Operations Manager — Airriva (Operating Division of SKYL)

2019 — 2020

- Oversaw regional performance and cross-functional execution; identified systemic inefficiencies later addressed through product and automation initiatives.

Founder & Program Director — Sigma Health Group

2009 — 2020

- Designed and delivered standards-aligned health and athletic performance programming across multiple public school systems in partnership with Cleveland Clinic.
- Generated \$60–80K annually through multi-district contracts across four Ohio school systems, delivering programming to ~1,000 students per year as an independent operator.

Battalion Signal Officer (Captain) — U.S. Army National Guard

2002 — 2014

- Served as user-side stakeholder in Raytheon's development of the Modern Man Station (MMS) command-and-control operator interface, contributing structured user research and interaction telemetry from field operators.
- Analyzed keystroke-level time gaps across operational stages, soldier usability friction, and latency between user action and command-and-control visibility — feeding findings back into interface iteration.
- Coordinated communications strategy and operational planning across units.
- Led structured technical training initiatives supporting mission readiness under time-constrained conditions.

CORE COMPETENCIES

Product Ownership & Delivery: Full Product Lifecycle Ownership • Product Architecture • Roadmap Strategy & Execution • Backlog Architecture & Governance • Epic / Story / Acceptance Criteria Frameworks • Sprint Planning & Facilitation • Agile Metrics & Velocity Tracking • Release Governance (SemVer)

Technical & Data: React / React Native • TypeScript • Node.js • HTML / CSS • Supabase (Postgres, RLS, Edge Functions) • REST API Integration • Data Modeling & Systems Thinking • Reporting Frameworks & Data Pipelines • Jira / Azure DevOps • AI-Agent Development Workflows

Leadership & Collaboration: Executive Communication • Cross-Functional Alignment • Stakeholder Negotiation • Vendor Coordination • Strategic Planning • Contract & Partnership Development

CREDENTIALS & EDUCATION

Certifications: Certified Scrum Product Owner (CSPO), Scrum Alliance • Certified Scrum Master (CSM), Scrum Alliance • Certified Agile Project Management, Google • Ohio Board of Education — Health & Physical Education

Education: M.Ed., Teacher Education — Kent State University (2009) • B.S., Applied Sciences — University of Cincinnati (2006)